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## **AISIN GROUP CORPORATE PRINCIPLES**

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*The Pursuit of "Quality First" is the mutually shared corporate principle at the AISIN Group. We always strive to provide our customers with attractive, innovative products of unparalleled quality.*

### Commitment to **"Quality First"**

#### **1. Enhanced Value Creation**

We are committed to contributing to the advancement of society through future-oriented research and development that provides new value for our customers.

#### **2. Continuous Global Growth**

We are committed to realizing steady development and growth in the global marketplace by establishing the foundations of our business activities in local values, cultures and customs.

#### **3. Harmony with Society and Nature**

We are committed to earning trust as a responsible corporate citizen by valuing harmony with society and nature.

#### **4. Individual Creativity and Initiative**

We are committed to building a work environment that promotes continuous progress by developing the creativity and initiative of individual employees.